



THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA

(Set up by an Act of Parliament)

Women & Young Members Excellence Committee The Institute of Chartered Accountants of India

23rd July, 2026

ICAI, in collaboration with MyGov- the Government of India's flagship citizen engagement platform under the Ministry of Electronics and Information Technology (MeitY)- launched the "ICAI Jan Utsav" on the occasion of the 78th Chartered Accountants Day.

Campaign Link:

<https://www.mygov.in/campaigns/ica-i-jan-utsav-celebrating-78th-ca-day/?target=webview&type=campaign&nid=0>

The "ICAI Jan Utsav" aims to create greater public awareness about the invaluable contribution of Chartered Accountants towards nation-building, economic development, financial transparency and strengthening public trust. Through the MyGov platform, **citizens can participate in engaging activities such as Quiz, Essay and Short Video Competitions**, receive participation certificates, and stand a chance to win exciting cash prizes.